

# AP 24® ANTI-PLAQUE FLUORIDE TOOTHPASTE



Want a brighter smile? AP 24 is a unique line of oral health care products powered by science to help give you the dazzling, clean smile you've always dreamed about. Try AP 24 and smile brighter than ever before.

## MEET AP 24 ANTI-PLAQUE FLUORIDE TOOTHPASTE

Knock out plaque and prevent cavities in one powerful punch. This cavity-fighting formula gently freshens breath with a vanilla mint flavor as it helps to effectively remove plaque and debris as you brush. You get a healthy mouth and a clean, fresh-feeling smile you'll be happy to share.

## WHY YOU'LL LOVE IT

- Helps reduce plaque buildup.
- Aids in preventing dental cavities.
- Gentle on teeth.
- Helps loosen and remove debris with brushing action.
- Features a dynamic, vanilla mint flavor.
- Leaves a smooth, clean, refreshing feeling in your mouth.
- Formulated with our exclusive AP 24 Blend.

## WHAT POWERS IT

- **AP 24 Blend**—a unique combination of dimethicone and cleansing agents that help your mouth feel cleaner and smoother by loosening plaque and debris from the teeth and other oral tissue.
- **Dicalcium Phosphate**—a mild abrasive that gently loosens and removes debris.
- **Sodium Monofluorophosphate**—an approved form of fluoride that helps prevent cavities.
- **Vanilla Mint Flavor**—a dynamic, vanilla mint flavor that creates a clean, refreshed feeling.

## HOW TO USE IT

**Adults and children 2 years of age and older:** brush teeth thoroughly, preferably after each meal, at least twice a day, or as directed by a dentist or doctor.

Instruct children under 6 years of age in good brushing and rinsing habits (to minimize swallowing). Supervise children as necessary until capable of using without supervision.

**Children under 2 years of age:** With consult by a dentist or doctor.

**WARNING:** Keep out of reach of children under 6 years of age. If more product than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center immediately.

## TRY THESE WITH IT

- AP 24® Smile Pop® Toothbrush

## LEARN MORE ABOUT IT

**Which ingredient helps remove plaque from the teeth?**  
Dicalcium phosphate is the main ingredient that helps remove plaque.

**Is the Relative Dentin Abrasivity (RDA) level of AP 24 Anti-Plaque Fluoride Toothpaste safe for my teeth?**  
The RDA of AP 24 Anti-Plaque Fluoride Toothpaste is well within safe levels and perfect for everyday use.

**How does AP 24 support Nu Skin's commitment to become more sustainable?**  
With our last update, we have proudly eliminated the carton historically included with AP 24 Anti-Plaque Fluoride Toothpaste. By purchasing AP 24 Anti-Plaque Fluoride Toothpaste, you're joining us in taking an active, engaged stride to ensure the future is bright for both the planet and each of us. Visit [www.nuskin.com/sustainability](http://www.nuskin.com/sustainability) for more information and details on how to recycle.

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## WHAT'S IN IT

**Active Ingredients:** Sodium Fluoride 0.23% (0.13% w/v fluoride ion).

**Other Ingredients:** Water, Sorbitol, Hydrated Silica, Glycerin, Xylitol, Poloxamer 338, Cellulose Gum, Dimethicone, Poloxamer 407, Carrageenan, Titanium Dioxide (CI 77891), Sodium Saccharin, Citric Acid, Sodium Hydroxide, Sodium Lauryl Sulfate, Flavor (Aroma).